



The half-up look is the best of the wear-it-down and pull-it-back worlds, and you can do it as quickly as a pony. Master this sophisticated twist on a youthful style on page TK.

Ever look around the party and wonder how everyone else found the time to get so pretty? Well, this year, we found it for you. 1-2-3, you're gorgeous!

By Krista Bennett DeMaio

Photographs by
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festive *in a flash*

Got only a few minutes to do your makeup for a night out? Consider it done. You'll get the most impact by putting the emphasis on eyes. Then take 30 seconds to add matte bronzer on cheeks and nude gloss to lips.

THE EVENT

new year's eve

No time to go all out for this big night—sparkly dress, mani, blowout, full-on makeup? (That's so stressful!) Dial up the intensity on eyes and hair with these fast fixes and still squeeze in a disco nap.

1 TONE DOWN THE LINER create sexy, night-out eyes

If you do a super dark, sultry smolder, your eye makeup might not make it to midnight.

BEAUTY SHORTCUT Instead of applying only intense black liner, add a touch of sparkly shadow along your upper and lower lash lines to brighten—and soften—the classic smoky eye yet give it a little extra glam, says Joanna Schlip, a celebrity makeup artist in Los Angeles for Physicians Formula. Choose a neutral metallic shadow in gold, bronze or silver. (Match your sparkly dress!) And if you want more drama, use tip number two below to enhance lashes, then quickly and lightly line eyes.



Get gilded with Givenchy Le Prisme Mono in Or Céleste, \$29.

Single out a shade in Clé de Peau Beauté Vintage Palette III, \$125, for eyes, then sweep all of them on skin.

Love mega sparkle? Try Revlon Luxurious Color Diamond Lust Eye Shadow in Celestial Silver, \$5.



The graduated bristles of Lancôme Hypnôse Doll Lashes Mascara, \$25, coat every last lash.

Define eyes effortlessly with Hard Candy Stay in Line Mechanical Eyeliner in Black Pearl Sparkle, \$5.

3 SKIP THE SALON BLOWOUT have pretty party hair

Spending your afternoon (and extra cash) getting a pro blowout on the most hectic salon day of the year is a time-suck you don't need.

BEAUTY SHORTCUT Do an "almost" updo in only a minute. First, build volume at the roots with a root-lifting spray and through the length of hair with a texturizer, then blow-dry. Don't bother flatironing: You want natural body. Brush the top section of your hair straight back. Pin, clip or tie hair either at the crown or the back of your head (as seen on page TK), says Guido, a Redken creative consultant in New York City.



Give long hair volume all over with Redken Layer Lift 07 Length Elevating Spray-Gel, \$16.



Secure hair with jewelry-inspired Goody DoubleWear 2in1 Ponytailers, \$6 for three.

2 DON'T BOTHER WITH FAKE LASHES enhance eyes even more

When done right, faux lashes look amazing—and let you stress less over clumpy mascara. But sometimes, you can't spare the time it takes to get them just right.

BEAUTY SHORTCUT Fake a full fringe with a combo of liner and mascara. Apply a generous coat of a black mascara; use one with a cone-shaped wand, or angle the tip perpendicularly to lashes to grab tiny hairs right away. Then stipple back-to-back dots of black liner (pencil or felt-tipped) on upper and lower lash lines. "This trick makes lashes appear really thick," Schlip says.



Give this work-friendly look a shot of color with a little sheer peach blush only in the center of your cheeks.

2 DITCH THE ARMY OF TOOLS volumize flat hair, pronto

Lugging your blow-dryer to work and setting up shop in the ladies' room? Crazy talk.

BEAUTY SHORTCUT We know, the word tease screams "bad '80s," but trust us. Gently back-brush small sections of hair (four strokes at the roots) with a boar-bristle brush, then smooth ends. This technique creates a soft, bouncy look—not "a rat's nest," says Kevin Murphy, a hairstylist in Melbourne, Australia. Use hairspray all over to prevent hair from falling flat by the time you leave your cube.

A mix of boar and nylon bristles helps Bumble and Bumble The Flat Classic Hairbrush, \$85, increase volume.

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Blow-dry hair in the a.m. with SachaJuan Straightening Spray, \$30, and hair will still have body at the end of the day.

THE EVENT

office party

With hair and makeup that work overtime, you'll go from computer to cocktails completely polished.

1 NIX THE CONCEALER camouflage tired eyes

You could wipe off your makeup and start from scratch, but then you'd miss the hors d'oeuvres.

BEAUTY SHORTCUT "Dampen skin slightly with a hydrating facial spray to refresh the makeup you already have on," says Erica Whelan, a makeup artist in NYC. (Dry office air zaps moisture from skin, making foundation flaky.) As uplifting as a glass of the real thing, champagne-colored shadow can instantly energize eyes. Apply it only in the inner corners, or lightly line along upper and lower lash lines, too.

Make eyes (and skin) radiant with Smashbox Halo Highlighting Wand in Pearl, \$32.

All three shimmering neutrals in Almay Intense i-Color Smoky-i Kits in Party Shimmer, \$7, wake up eyes.

Packed with pigment, Chanel Rouge Allure Velvet in L'Exubérante, \$32, lets your smile pop.

Give lips high-shine moisture and see-through color with Jabot Glamour Lip Gloss in Rodeo Red, \$16.

3 TRADE IN TRICKY RED brighten lips with vibrant pink

Red lipstick may be a holiday staple, but it can also be a lot of work—choosing the right shade, applying it precisely and, of course, fixing it all night long.

BEAUTY SHORTCUT Fuchsia is as bold as red, and it's easy to find one that looks good with your skin tone. For a failproof and speedy stainlike finish, dot lipstick straight from the tube a few times in the center of your lips, then use your index finger to blend it outward, says Daniel Martin, a makeup artist in NYC. As color fades throughout the evening, simply apply a sheer pink gloss on top.



THE EVENT

girls' brunch

Hosting a get-together for your besties calls for good eats, plenty of mimosas and you, looking and feeling naturally pretty—not as if you woke up early to start prepping. Be fresh-faced on the fly, then go and enjoy the party.

1 STOP FRANTIC TOUCH-UPS have makeup do double-duty

Between sipping bubbly and working up a sweat on refill duty, your lip gloss and blush can go MIA. **BEAUTY SHORTCUT** Just like you, tinted lip balm can do it all. After sneaking a quick swipe of color on lips, dot some on your cheeks, too, applying it right from the tube or using your index finger. The consistency of lip balm is similar to cream blush, so it creates a wash of color that lasts, but it's more translucent and glossy, imparting a sheen that's natural, not fake.

Lips and cheeks get a burst of color from Maybelline New York Baby Lips Repairing Lip Balm in Pink Punch, \$4.

L'Occitane Rose Lip Gloss, \$12, in a sleek case, is easy to slip into your pocket.

3 PUT DOWN THE FLATIRON whip up a chic, casual updo

You shouldn't spend as much time fighting frizz as you do perfecting the frittata.

BEAUTY SHORTCUT A slightly undone knot gets hair off your neck, keeping you cool in the kitchen and looking elegant. Spray unwashed hair (yay, no blow-drying!) with a texturizer. Loosely twist hair into a bun, then massage your scalp with your fingertips to create a few intentional wisps around the hairline, says Tommy Buckett, a hair stylist at the Marie Robinson salon in NYC.

Laced with moisturizing hyaluronic acid, By Terry Hyaluronic Face Glow, \$65, makes skin dewy.

Super sheer La Prairie Cellular Treatment Liquid Soft Glow, \$60, looks gorgeous on all skin tones.

2 FORGET THE TONS OF MAKEUP get a glowing complexion

Sure, you can stick to the flawless-skin trifecta—concealer, foundation, powder—but the doorbell is already ringing. You're out of time!

BEAUTY SHORTCUT You know the benefits of a tinted moisturizer: It has just enough color to blur imperfections, plus moisturizer to prevent creases. But add a touch of shimmer to it and score I-slept-all-night radiance. Mix a drop of liquid highlighter with ultrafine particles (go for pink or bronze) directly into your tinted moisturizer to give extra shimmer along cheek and brow bones, too.

For a bun that doesn't budge, put Goody Simple Styles Spin Pin Minis, \$8 for three, in the center of the twist.

Silicone-free Living Proof Wave Shaping No Frizz Styling Spray, \$15, calms flyaways.

Turn flat hair full with Alterna Bamboo Volume Pumping Strand Expand, \$22.

All you need for a clean finish on eyes is a thin line of tenacious liquid liner, plus two quick coats of black waterproof mascara.

Styling, Robin Page; hair, Eric Gabriel for Shu Uemura Art of Hair; makeup, Matin for Laura Mercier; prop styling, Charlotte Malmlof. See Get-It Guide.